

2022-2024 Strategic Priorities



Lead, influence and support the health care workforce.

Objectives

- Prepare and engage a diverse nursing workforce for emerging models of care.
- Promote healthy practice environments to engage nurses and support resilience and well-being.
- Strengthen nurse leaders' career progression and succession planning.
- Champion the optimal use of the workforce.



Improve health through advocacy.

Objectives

- Advance policies to optimize health outcomes and well-being of communities.
- Influence policy development through elevating thought leaders within and beyond nursing.
- Achieve advocacy outcomes by mobilizing diverse change agents.



Advance nursing leadership.

Objectives

- Guide and advance nursing leadership competencies.
- Create and deliver innovative leadership development opportunities for all levels of nurse leaders.
- Lead and engage in interprofessional learning and development to drive collaborative action and outcomes



Advance and promote value-informed health care.

Objectives

- Define and quantify the economic value of nursing.
- Articulate nursing's role in improving efficiency and effectiveness of health care.
- Catalyze the design and application of emerging care delivery models for breakthroughs in value.



Unite nurses to achieve health equity.

Objectives

- Develop equity-minded leaders with skills to build inclusive workplaces.
- Champion diversity and belonging of nursing leaders and the overall workforce.
- Amplify the unique voice of nurse leaders who promote health equity, diversity and belonging in our communities.

Leverage and scale impact through strategic partnerships and innovation.