

AONL Foundation 2023 Think Tank Programs

Sponsorship Opportunities

As of January 5, 2023

Background / Introduction:

The AONL Foundation Think Tank program was created to bring leaders from health industry and practice together to a common table to focus on an issue or problem facing health care and determine concrete, actionable next steps and implementation plans to move the needle on that issue. By their very nature, the complex topics and issues the Think Tank addresses will not be “solved” in a single session. Rather, the AONL Foundation anticipates these Think Tanks will help guide future work. With ongoing focus and continuous work forward, the ultimate goal is to make a meaningful improvement in health utilizing the steps identified by the Think Tank.

In 2023, the Foundation will host at least four virtual Think Tanks programs. Themes and dates will be announced soon. Potential topics include:

- Care Delivery Models
- Health Care Workforce
- Innovation
- Technology

See the [AONL Foundation Think Tank website](#) for information about past Think Tank programs including participants, next steps, and more.

Additional Think Tank Details:

Participants:

The goal of the program is to bring 8-12 practice leaders, and 8-12 industry leaders together, along with topic-specific experts, and other key leaders as needed.

We are asking that industry leaders support this program through sponsorships.

Format:

Each program will be a facilitated discussion taking place on the indicated date and time for two hours virtually via Teams or Zoom; details TBD.

Goals and Outcomes:

The discussion on the day of the Think Tank will determine the outcomes and actionable next steps. This could be one of several different things—perhaps a toolkit, an article or series of articles, a research recommendation, an advocacy recommendation, etc. One element of these outcomes and next steps should include recommendations for implementation and resourcing the actionable work. At minimum, the AONL Foundation will prepare an executive summary of the Think Tank’s work and a dissemination strategy to share the summary and next steps.

Sponsorship Opportunities and Recognition Benefits:

As a sponsor and participant in this program, we want to recognize your organization and your role in supporting this Think Tank and of the AONL Foundation overall. In

In addition to thanking you, we considered how these sponsorship benefits can include opportunities to build and enhance both awareness and credibility of your already strong brand among the nursing leadership audience.

| FOR EACH THINK TANK | | |
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| Sponsorship Level: | Investment Level: | Sponsorship Benefits: |
| Presenting Sponsor | \$25,000 | All benefits detailed below, plus: <ul style="list-style-type: none"> • Complimentary tickets to the Soirée at the AONL Annual Conference. • Virtual Round Table on a topic of your choice with AONL and AONL Foundation Leadership. • Recognition on AONL Social Media Pages • Corporate Logo with link to organization’s site on AONL Foundation’s Corporate Advisory webpage. |
| Leadership Sponsor | \$10,000 | All benefits detailed below, plus: <ul style="list-style-type: none"> • Recognition in the AONL Annual Meeting Mobile App • Highlight in the <i>AONL Foundation Deep Dive eNewsletter</i> • Membership in the AONL Foundation Corporate Advisory Council which includes these additional benefits: <ul style="list-style-type: none"> • Priority consideration for new projects, programs, philanthropic initiatives and collaboration opportunities with the Foundation. • Priority consideration for Leadership Think Tank invitation. • Recognition via listing on the AONL Foundation Corporate Advisory Council webpage. |
| Participant Sponsor | \$5,000 | All benefits detailed below. |
| All Think Tank Sponsors receive these benefits: | <ul style="list-style-type: none"> • Recognition via listing on AONL Foundation Think Tank website. • Recognition as a participant in this Think Tank whenever participants are listed. • Recognition on the Foundation Honor Roll published online and in print in the March edition of <i>Voice of Nursing Leadership</i>. • Donor ribbons for representatives in attendance at the AONL Annual Conference. • Recognition on print and/or digital signage in the Foundation’s booth at the AONL Annual Conference. | |

Ask Details:

Would you consider supporting one or more of these programs with a sponsorship at one of the levels presented above? This will support both the AONL Foundation's overall mission and work, and this Think Tank program.

If you would like to be involved with two different Think Tank programs, the AONL Foundation can offer a discount of 5% from the total sponsorship costs. If you would like to be involved with all three, the Foundation can offer a 10% discount off the total sponsorship costs.

As mentioned above, as part of this sponsorship, we would love to have someone from your organization join us at the virtual table to help enhance the discussions?

Additional Sponsors:

Because this program is designed to bring representation from a wide swath of health care and others, we are asking other members of the health care industry to participate and sponsor the program, and we do not offer exclusive sponsorships at this time. If you would like to consider an exclusive sponsorship, please advise Dani Ward, AONL Foundation director via email at dmward@aha.org or via phone call at (312) 422-2808. She would be happy to discuss this option further.

Thank you for your consideration.