



# SPONSORSHIP AND ADVERTISING AGREEMENT

Music City Center  
EDUCATION DATES: March 18–21, 2020  
EXHIBIT DATES: March 19–20, 2020  
www.AONL.org/AnnualConference

## CONTACT:

**Hilary Manning (Companies A-K)**  
Exhibit Sales Manager  
hmanning@tradeshowlogic.com  
(770) 432-8410 x 152  
**Kathy Maguire (Companies L-Z)**  
National Account Executive  
kmaguire@tradeshowlogic.com  
(770) 432-8410 x 153

## COMPANY INFORMATION

Company Name (as it should appear in the program)

Address

City/State/Zip Code

Country

Website

## CONTACT INFORMATION FOR PERSON COORDINATING SPONSORSHIP

Person to receive all future correspondence regarding sponsorship

Contact Name Title

Telephone

E-mail

## TOTAL SUPPORT

TOTAL AMOUNT: \$ \_\_\_\_\_

## METHOD OF PAYMENT

**AONL Federal Tax ID # 36-3591337**

### Credit Card

\*Information for credit card payments will be provided on your invoice.

### Check – please send check to:

AONL Annual Meeting Sponsorship/Advertising  
75 Remittance Drive Suite #1201  
Chicago IL 60675-1201

Send completed agreements to:

**Hilary Manning (Companies A-K)**  
hmanning@tradeshowlogic.com

**Kathy Maguire (Companies L-Z)**  
kmaguire@tradeshowlogic.com

## SPONSORSHIP GUIDELINES

- Sponsorship payment is required in full upon return of this form.
- Confirmation will be returned to your company upon receipt of application and payment. No benefits will be given without full payment.
- Cancellation: Your company may not cancel the AONL Annual Conference Sponsorship Agreement after the acceptance by AONL. Companies are liable for the contracted total and no sponsorship cancellation refunds will be granted due to ongoing promotions. In the case that a sponsored item or event is cancelled by AONL for any reason whatsoever, then the amount paid for the specific sponsorship will be refunded to the sponsor.
- Giveaways: Any giveaways must be pre-approved by AONL. Request for approval must be submitted in writing and include a description of the item, proposed verbiage, and logo(s).
- Deadlines: certain opportunities are subject to print and name submission deadlines.
- Transfer of Benefits: Benefits are not transferable and are not redeemable for cash credits.
- Limited Liability: The liability of AONL for any act, error, or omission for which it may be legally responsible shall not exceed the cost of any cash payment. AONL will not, in any event, be liable for consequential damages, including, but not limited to, lost income or profits.
- Change, Cancellation, or Substitution of Benefits: AONL reserves the right to change, cancel, or substitute any promotional opportunity and/or advertising opportunity or benefit at any time.

The agreement and this document represent the entire understanding and contract between parties involved and shall be governed by the laws of the State of Illinois. Any person executing this agreement represents that he or she is fully authorized to do so and agrees to be bound to all terms and conditions by signing the AONL Annual Conference Agreement.

Sponsorship 1

Sponsorship 2

Sponsorship 3

Sponsorship 4

## AUTHORIZED SIGNATURE

**AUTHORIZATION:** A representative from AONL will send an invoice to the chosen contact via email shortly after the application submission. I am an authorized representative of the company named on this sponsorship agreement. By signing this agreement, the sponsor agrees to abide by all rules and pay the amount for the sponsorship in full at the time of the contract.

Digital Signature

Name (please print)

Date Title