BIOGRAPHY

Lisbeth Votruba, MSN, RN, is the chief clinical innovation officer of AvaSure. She has a vision to revolutionize inpatient care delivery through virtual technology. She is a pioneering nurse executive committed to continuous improvement of healthcare and the diffusion of new technologies to drive patient and staff safety. Votruba is dedicated to advancing dialogue at the state and national policy level as well as influencing how industry and nurse leaders collaborate to develop and implement technology in rapidly evolving and highly regulated health care environments. Recognized for compassionate leadership; promoting the nursing profession; and safeguarding the dignity and quality of care for patients, families, and healthcare professionals. She published one of the first research articles on video monitoring for patient safety in 2016. Alongside her colleagues, Dr. Pat Quigley and Jill Kaminski, she has co-authored four more research articles on the ways virtual care can reduce falls, mitigate workplace violence and supported nurses during the pandemic.

She volunteers her time in support of nurses and women struggling with substance use disorder. She has served Michigan’s nurses as the MI Board of Nurses appointee to the Health Providers Recovery Committee, the state’s healthcare provider monitoring program. She currently serves as the president of the board of Our Hope, a residential treatment program for women. In doing so she strives to contribute to the de-stigmatization of mental health issues. As a third-generation nurse, she is a long-time advocate for the well-being of caregivers and is passionate about providing quality care for patients.

STATEMENTS

1. Statement describing the significant issues facing AONL and potential strategies to address them.

AONL is at the epicenter of a perfect storm created from a nursing shortage in both numbers and experience, an increase in patient complexity in an environment of extreme financial pressure. Our challenge as nurse leaders is to not only equip the next generation of nursing leadership, but to nurture and inspire the future generation of leaders. Key strategies to transform health care through nursing leadership must include innovative care models, embracing technology and active commitment to equity. Nurses will continue to be not only the most trusted voice for health care, but to confidently wield the level of influence that reflects our numbers.

2. Statement describing the applicant’s perspective of diversity, equity and inclusion and strategies AONL can take to demonstrate its commitment.

I’m sure I’m not alone in becoming more aware of my unconscious biases in the last few years. I recognize I have a lot to unlearn. AONL’s recent guidelines provide the outline and key principles of AONL’s commitment to diversity, equity and inclusion with the additional concept of belonging. Evidence shows us that diverse teams are better at making decisions, capture more markets, deliver better performance and decrease turnover. But representation of diverse individuals shrinks in higher levels of healthcare leadership. We must have the courage to disrupt the traditional career pathways and processes. Let’s enact the significant change from AONE to AONL by embracing diverse potential leaders.