

# ATTENDEE MAILING LIST RENTAL AGREEMENT

New Orleans Ernest N. Morial Convention Center EDUCATION DATES: April 8–11, 2024 EXHIBIT DATES: April 9–10, 2024 www.AONL.org/AnnualConference Karen Romano (Companies A-K) National Account Manager kromano@tradeshowlogic.com (770) 432-8410 x 158

Kathy Maguire (Companies L-Z) National Account Executive kmaguire@tradeshowlogic.com (770) 432-8410 x 153

AGREEMENT by and between the American Organization for Nursing Leadership (AONL), a subsidiary of the American Hospital Association (AHA), an Illinois not-for-profit corporation with principal offices at 155 N. Wacker Drive, Suite 400, Chicago, Illinois.

Company name	
Name of wimen contact	_
Name of primary contact	
Street address	_
City/State/Zip	
Phone number	
E-mail address (please provide the address to whom the list should be sent)	

Select which list(s) you would like to purchase (the mailing list is sent via email as an .xls file)

Pre-conference: \$300 (available starting March 1, 2024)
Post-conference: \$350 (available after April 15, 2024)
Bundle: Pre- & Post- conference lists: \$500

### **NON-EXHIBITOR PRICING**

2024 EXHIBITOR PRICING

Select which list(s) you would like to purchase (the mailing list is sent via email as an .xls file)

Pre-conference: \$1,250 (available starting March 1, 2024) Post-conference: \$1,750 (available after April 15, 2024)

Payment for all attendee list rental orders must be made prior to receipt of list. List orders will be processed within seven (7) business days after receipt of payment.

## **METHOD OF PAYMENT**

#### **AONL Federal Tax ID #36-3591337**

#### **Credit Card**

\*Information for credit card payments will be provided on your invoice.

**Check** – please send check to: AONL 2024 Sponsorship/Advertising

USPS Mail: 75 Remittance Drive, Dept 91201 Chicago, IL 60675-1201 FedEx/UPS Mailing Address: Lockbox 91201 5505 North Cumberland Avenue, Suite 307 Chicago, IL 60656-1471

### LIST RENTAL TERMS AND PROCEDURES

All list rental orders must be made in writing using the AONL attendee list rental agreement. The list rental cost must be paid prior to list processing. The following policies have been established for the rental of the AONL attendee list. Please carefully review these policies:

- The mailing list includes attendee name, preferred street mailing address, organization and position title. AONL never provides member e-mail addresses or phone numbers for any reason.
- Please note that some AONL attendees use their home address as their preferred mailing address. In these cases, their mailing record may not include their title and organization name.
- The preconference mailing list is only sent one time. Additional requests are subject to an additional cost.
- All drafts and final versions of the AONL membership lists are the sole and exclusive property of AONL.
- Proof of mailing must be approved by AONL prior to the mailing piece being sent. Send an electronic sample of the mailing piece to AONL at aonlannualconference@aha.org for written approval.
- Requests will be accepted only for purposes appropriate to the nurse leader roles and responsibilities, and shall not be in conflict with the AONL mission, goals and activities. AONL reserves the right to decline the fulfillment of any mailing list rental request.
- The AONL attendee list cannot be rented for the purpose of publicizing employment opportunities. Contact AONL at (312) 422-2800 to learn about employment advertising options.
- Each list rental is for one-time use only. Lists may not be reproduced, copied, sold or used to compile a database of any kind. Violations of this policy may result in the indefinite suspension of membership list rental privileges and from exhibiting. The Renter agrees to hold such information in strict confidence.
   AONL will not provide refunds for unused portions of rented attendee lists.
   Unused portions of a rented attendee list may not be used for another mailing without the advance written consent of AONL.
- All list renters are responsible for reviewing and adhering to the AONL list rental
  policies and procedures. These policies and procedures can be changed at any
  time without notice. AONL reserves full discretion to rent its mailing list or any
  portion thereof. AONL shall not be responsible for any expenses incurred by a
  prospective list renter if its rental request is denied. Exceptions to these policies
  and procedures can be made only at the discretion of the AONL chief executive
  officer or his/her designee.

		SIGN	

I have read	and	understand	the	terms	of this	s aureemen
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Signature	Date
Name (please print)	