

AONL Podium Speaker Orientation
January 2024



AONL 2024
INSPIRING LEADERS

 American Organization for Nursing Leadership®  AHA Events

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Learning Outcomes


- Identify resources available to contribute to an excellent presentation
- Discuss audience expectations for breakout sessions



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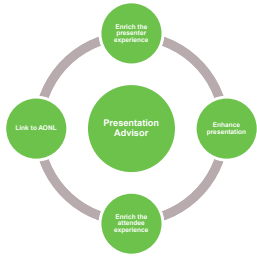
Audience Expectations



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Role of the Presentation Advisor



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Successful Presentations



"Wonderful presentation both in content and form. So inspiring. I really appreciate the dedication to social justice and diversity."

"Incredibly enthusiastic and energetic presenters. It was a great presentation!!!"

"What a great example of strong leadership and innovation!"

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Successful Presentations

Start strong. Stay Focused. Be yourself.



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Hook Your Audience



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Low Scoring Themes

“Excellent content but delivery was very monotone making it difficult to stay focused at times.”

“The presenters were flat. Wished they sounded more excited about their work and the future. Did not sound like they were experts in this effort.”

“The title did not reflect what the content of the program.”

- Disconnect between title, description and content.
- Nothing new.
- Too much on slides. Presenter read from slides.

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Engage Your Audience




- LOOK AT THE AUDIENCE INSTEAD OF YOUR SLIDES
- FOCUS ON WHAT THEY NEED TO KNOW
- INCLUDE THEM IN THE PRESENTATION

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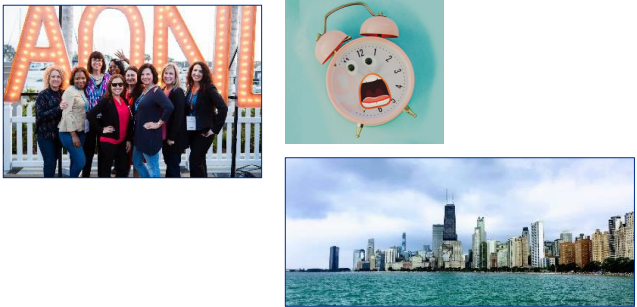
Commercial Interest



- KEEP CONTENT CLEAR OF COMMERCIAL OR RELEVANT FINANCIAL INTERESTS
- IF YOUR TOPIC INCLUDES USING A PRODUCT OR RESOURCE, BE SURE TO MENTION OTHER SIMILAR PRODUCTS.
- IF YOU HAVE A PRODUCT INCLUDED, YOU MAY BE CONTACTED BY AONL TO DISCUSS POTENTIAL COMMERCIAL OR FINANCIAL INTEREST.

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Copyright

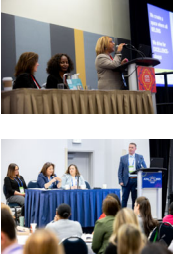
- Obtain necessary permission for content, cartoons and pictures
- Online pictures are not necessarily copyright free
- Use personal pictures or Creative Commons
- <https://creativecommons.org>

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Presentation and Logistics

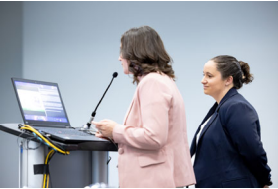
Session Length: 50 minutes including Q & A
 Room set up: Theater style
 Room capacity varies between 100-400 people



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Audio Visual in Session Rooms



Projector, screen, wireless slide advancer, podium mic, lapel mic and internet access. Sound patch available for audio clips or videos.

Video files must be embedded into the presentation.

Laptop provided.
Audience questions and polling software available upon request.

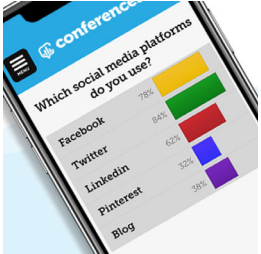
Additional AV requests require advanced notice and approval.

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Audience Engagement

Multiple choice polling
 Complete form with questions and answers
 We recommend no more than 3 polls per session.
 Requests submitted by Mar. 1



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Using AONL 2024 Slide Template



Template is available for download on the speaker concierge website.

- Title slide
- Learning outcome slide
- Key takeaway slide
- Contact info slide

Adding a logo:

- Hospital or other health care facility logo may be included in the bottom of the title slide
- No commercial organizations logos can be used

Required to use your organization's template? Inform your presentation advisor and follow the PowerPoint guidelines on the speaker resource website.

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Important Dates

Meet with presentation advisor.

Jan. 15: Learning outcomes and presenter details finalized with advisor.

Between Feb. 15 and Mar. 15: Submit first draft of PPT to advisor.

Feb. 15: Early bird registration rate ends.

Mar. 25: Upload final presentation to the AONL online portal.






By Apr. 6: Create profile in the AONL 2024 conference app.

April 8-11: AONL 2024 Check-in to Speaker Ready Room by 6 p.m. on April 8.

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Connect with AONL Support

-  AONL Presentation Advisor
-  Speaker Resource Website
<https://www.aonl.org/speaker-resource-center>
-  AONL Staff
Kourtney Sproat ksproat@aha.org
Tanéha Fincher tfincher@aha.org
-  AONL 2024 Conference App
-  Onsite "Ask AONL" Booth

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Key Takeaways



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Questions?

Please type your questions into the chat box.

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