



**ONE CONFERENCE**  
COUNTLESS CONNECTIONS.

MORE THAN 3,000 NURSES.



# AONL 2024

**INSPIRING LEADERS**

NEW ORLEANS | APRIL 8-11

**WE WANTED TO OFFER YOU SOME GUIDANCE ON HOW YOU CAN PARTICIPATE IN MAKING THIS YEAR'S EVENT A MAJOR SUCCESS.**

**SECTION 1: ABOUT THE EVENT**

**SECTION 2: EVENT DATES**

**SECTION 3: SOCIAL MEDIA LINKS / REGISTRATION LINK**

**SECTION 4: ASSETS**

**SECTION 5: POSTS SUGGESTIONS**





# AONL 2024

## INSPIRING LEADERS

NEW ORLEANS | APRIL 8-11



## SECTION 1: ABOUT THE EVENT

The AONL 2024 Inspiring Leaders Conference is a pivotal gathering for those ready to shape the future through innovation and collective wisdom. Celebrated in New Orleans from April 8-11, 2024, the conference serves as a beacon for nursing professionals eager to forge connections, share insights, and grow together.

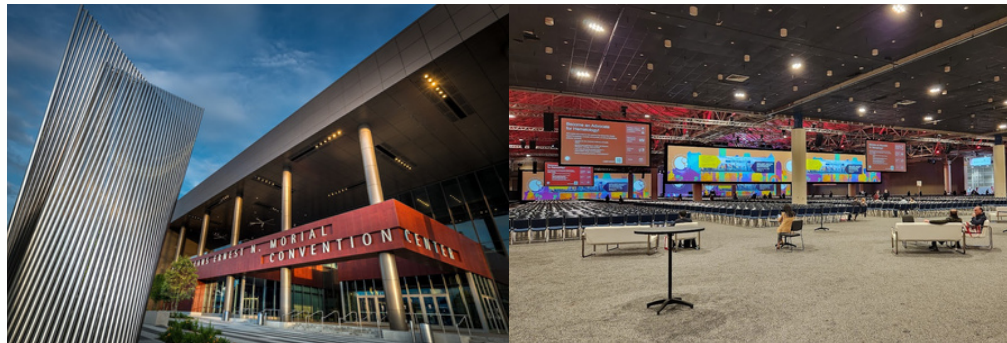
Attendees at AONL 2024 will immerse themselves in an environment that celebrates the diversity of thought and practice in health care. This conference offers a unique opportunity to engage with pioneering leaders, discover groundbreaking strategies, and gain valuable continuing education credits. Designed to cater to both seasoned nurse executives and those embarking on their leadership journeys, AONL 2024 provides unparalleled inspiration and tools for empowerment.



## SECTION 2: EVENT DATES AND LOCATION

**Date:** April 8-11 New Orleans

**VENUE:** New Orleans Ernest N. Morial Convention Center  
| 900 Convention Center Blvd, New Orleans, LA 70130





## SECTION 3: SOCIAL MEDIA LINKS / REGISTRATION LINK

- Hashtag associated with the event (AONL 2024 Conference)  
#AONL2024
- AONL Twitter URL  
[Click Here](#)
- AONL Facebook URL  
[Click Here](#)
- AONL Instagram URL  
[Click Here](#)
- AONL LinkedIn URL  
[Click Here](#)
- Conference Website  
[Click Here](#)
- Registration Link  
[Click Here](#)



## SECTION 4: ASSETS

Videos

[Click Here](#)

Images

[Click Here](#)



## SECTION 5: POSTS SUGGESTIONS

### Early Bird Messaging (through February 15, 2024)

#### Option 1:

"Time is ticking! ⌚ Secure your spot at AONL 2024 in vibrant New Orleans before early bird rates fly away on Feb 15th. Join us from April 8-11 for an immersive experience in nursing leadership, innovation, and collaboration. Don't wait, register now and save! #AONL2024 #EarlyBird #NurseLeadership"

Include: [AONL website link](#)

Assets: [AONL 2024 Assets](#) (choose from any of the options in this folder)

#### Option 2:

"Last call for early bird rates for AONL 2024! If you're ready to connect, learn, and lead with the best in nursing, now's your chance to save. Join us in New Orleans, April 8-11, for a transformative conference experience. Hurry, offer ends Feb 15th! #NursingExcellence #AONL2024"

Include: [AONL website link](#)

Assets: [AONL 2024 Assets](#) (choose from any of the options in this folder)

#### Option 3:

"Advance your leadership journey with us at AONL 2024, happening in New Orleans, April 8-11. Dive into cutting-edge practices and network with visionary leaders. Early bird rates end on Feb 15th — don't miss out on exclusive savings. Register today! #LeadershipGrowth #AONL2024 #EarlyBirdSpecial"

Include: [AONL website link](#)

Assets: [AONL 2024 Assets](#) (choose from any of the options in this folder)



## **SECTION 5: POSTS SUGGESTIONS**

### **Non- Early Bird Messaging (starting February 16, 2024).**

#### **Option 1:**

"Join us at AONL 2024 in New Orleans, April 8-11, for an unforgettable gathering of nursing leadership. Connect with visionary leaders, explore innovative solutions, and earn continuing education credits. Ready to inspire and be inspired? Register now for AONL 2024! #AONL2024 #NurseLeaders "

#### **Option 2:**

"Embark on a journey of professional growth and transformation at AONL 2024 in New Orleans, April 8-11. Discover the latest in nursing leadership, collaboration, and cutting-edge practices. Don't just attend; become part of the future of nursing. Secure your spot at AONL 2024 today! #AONL2024

**Thank you to our incredible team for your efforts in promoting the AONL 2024 Conference! Whether you use our post suggestions as is or as inspiration for your own unique content, your support is key to spreading the word. Together, we're making AONL 2024 a landmark event for nursing leadership. Let's keep the momentum going!**