



AONL Leadership Conference

PROFESSIONAL GOVERNANCE

Chicago | June 27-28



PIONEERING PROFESSIONAL GOVERNANCE 2024 SPONSORSHIP PROSPECTUS

In the ever-evolving landscape of health care, nursing stands at the forefront of transformative change. At the heart of this change is professional governance—a cornerstone principle that empowers nurses to take ownership of their practice and, in doing so, revolutionize health outcomes. Welcome to the forefront of this movement, where the American Organization for Nursing Leadership (AONL) proudly leads the charge.

2023 CONFERENCE PARTICIPATION

With nearly 400 professionals hailing from academia, ambulatory care, health systems, long-term care, and military/VA communities, this AONL Leadership Conference brings together the best and brightest minds in nursing leadership. What sets our audience apart is their integral role in purchasing decisions—from product investigation to final sign-off.

Exhibitors and suppliers take note: this is your opportunity to engage directly with those who shape the future of health care delivery.

DIRECTORS

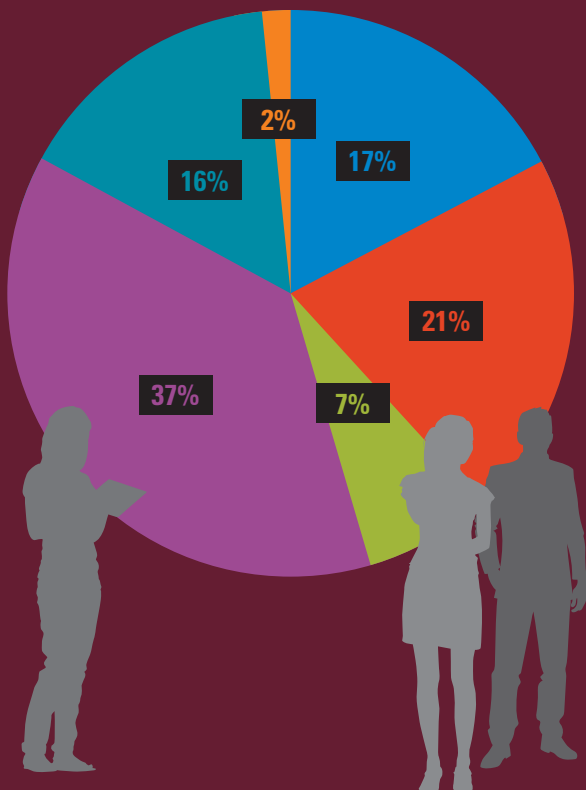
MANAGERS

**C-SUITE AND OTHER TITLES INCLUDING
PRESIDENT AND VICE PRESIDENT**

CLINICAL STAFF, RN, APRN

SUPERVISOR

CONSULTANT



BENEFITS OF CONFERENCE SPONSORSHIP

These sponsorship packages are carefully crafted and priced to amplify your organization's visibility, offering the chance to engage with the content and network directly with decision-makers.

- Contact participants directly with pre- and post-conference attendee lists, including email addresses.
- Gain visibility through:
 - Logo on promotional materials targeted to over 15,000 nursing leaders.
 - Logo on conference website with direct link to your corporate site.
 - Prominence in on-site signage and the conference mobile app (if contracted by June 14, 2024).
- Attend the conference at no charge and gain access to valuable educational sessions where relationships can be built.
- Plan social events or on-site meetings to support your sponsorship.
- Access a faculty of nationally recognized leaders.

SUPPORTING SPONSORSHIP: \$1,800

ALL SUPPORTING SPONSORS RECEIVE

✓	One complimentary registration (access to all educational sessions and networking events)
✓	Additional registrations specially priced at the AONL member rate
✓	Advanced registration list – including email addresses
✓	Final attendee list – including email addresses
✓	Logo on pre-event promotions
✓	Logo on on-site signage
✓	Logo and link on Conference Mobile App
✓	Recognition on Conference Website

Enhance your sponsorship experience by **UPGRADING** to one of the following packages:

UPGRADE A: \$3,000	Display Table Turnkey Package: includes a table, two chairs, WIFI, and electricity.
UPGRADE B: \$4,500	Upgrade A, plus branded giveaway for attendees. (Limited availability)
UPGRADE C: \$6,500	Upgrade A, plus dedicated email blast to AONL audience. (Exclusive opportunity)
UPGRADE D: \$9,000	Upgrade A, plus exclusive Keynote Session sponsorship. (Limited availability)

Note: Supporting Sponsorship does not include the display table.

**CONTACT A MEMBER OF THE
TEAM TO TALK ABOUT YOUR
SPONSORSHIP OPTIONS**

COMPANIES A-K

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