

AONL Membership Committee

Charter

Advance recruitment, retention, and engagement strategies to support a diverse and active membership for all levels of nursing. The AONL MLG Membership Committee comprises a chair, co-chair, staff liaison, and volunteer members. The Membership Committee oversees the Membership Engagement Taskforce and Emerging Professional Voices recognition, to deliver programs that enhance member value and professional growth. Key responsibilities include supporting the annual conference first-time attendee event, onboarding and power sessions, reviewing emerging professional voice nominations, and contributing to member value initiatives.



Priority

- #1 Lead, Inspire, and Support the Health Care Workforce
- #3 Advance Nursing Leadership
- Eliminating Disparities in Health Care Outcomes
Innovation
Technology

AONL Strategic Alignment Objective

- Advance strategies to recruit, retain, and connect a diverse nursing membership
- Enhance member value and involvement through peer outreach and engagement initiatives
- Support Pathways for professional growth and recognition of emerging nurse leaders
- Promote engagement in AONL leadership development through membership programming.
- Ensure safety is foundational for all practice environments
- Curiosity and learning from national experts to cultivate best practices across the industry
- Leverage technology to use data in measuring determined KPIs



Stakeholders

- AONL members (current and prospective)
- Volunteer leaders within the Membership Committee, Engagement Group, and Emerging Professional Voices Group
- AONL staff
- External partners involved in member value research (e.g., McKinley Advisors)
- Nursing professionals across practice settings and career stages



Meeting Cadence

- The Membership Committee meets virtually on the 2nd Monday of each month, meeting ~10 times yearly.
- Additional business is conducted through email as needed.
- Affiliated groups, Membership Engagement and Emerging Professional Voices, hold separate meetings on schedules set by each group based on their specific needs.



Deliverables

Deliverable	Target Date
Host first-time attendee welcome event at AONL Conference	March 2025
Facilitate power sessions at AONL Conference	March 2025
Lead webinar orientation for new conference attendees	March 2025
Conduct quarterly onboarding sessions for new members	Ongoing
Respond to Leader2Leader member outreach messages	Ongoing
Review and select 2026 Emerging Professional Voices cohort	July 2025
Implement member recruitment campaign	September 2025
Participate in AONL awards nomination review process	December 2025
Launch and support Ambassador “Get a Member” program	December 2025