

AONL Foundation Annual Fundraising Planning Committee

Charter

The Annual Fundraising Planning Committee supports the AONL Foundation by serving as ambassadors, cultivating community engagement, and helping to promote participation in the annual fundraiser through ticket sales and sponsorships. Committee members play a visible, outward-facing role in promoting the event in their network, organization, and state affiliates.



AONL Strategic Alignment

Priority

AONL (2025-2027) Strategic Priority
3 Advance Nursing Leadership

Objective

Develop resources that prepare all leadership career pathways for today and tomorrow



Stakeholders

Committee Membership:

- Chair, AONL Foundation Board of Directors
- Committee composition will aim for greater than 50% representation from the local conference region, as feasible
- AONL members representing each region, as able
- AONL Foundation Executive Director and Program Specialist

Term Limit:

- Serve two-year term
- To maintain continuity, no more than 50% of the committee will rotate off in any given year



Meeting Cadence

- Monthly virtual meetings for 1-hour beginning in January 2027 until Annual Fundraising Event (~4/13/2027)
- Agenda is sent via email one week in advance



Objectives

Objectives	Target Date
Event Ambassadorship & Attendance Building • Serve as enthusiastic advocates for the event’s mission and goals • Share event promotions on social media and through channels • Promote the event to personal and professional networks; encourage attendance • Represent the organization positively in the community	4/13/2027
Sponsorship & Fundraising Support • Identify and connect staff to potential sponsors, donors, or partners • Make personal asks where appropriate to secure sponsorships or contributions • Leverage networks to help expand outreach	4/13/2027
Onsite Role (During AONL Annual Conference & Fundraising Event) • Event booth staffing coverage during conference for sales and ticket distribution • Serve as welcoming hosts and ambassadors for attendees and sponsors • Assist with swag distribution, event activities, and sponsor recognition • Help foster a lively, welcoming, and mission-centered environment	4/13/2027