

AONL Foundation Annual Fundraiser Member-Led Group (MLG)

Charter

The Annual Fundraiser MLG supports the AONL Foundation by serving as ambassadors, cultivating community engagement, and helping to promote participation in the annual fundraiser through ticket sales and sponsorships. MLG members play a visible, outward-facing role in promoting the event in their network, organization, and state chapters.



AONL Strategic Alignment

Priority

AONL (2025-2027) Strategic Priority
3 Advance Nursing Leadership

Objective

Develop resources that prepare all leadership career pathways for today and tomorrow



Stakeholders

MLG Membership:

- Chair, AONL Foundation Board of Directors
- Aim for a greater than 50% representation from the local conference region, as feasible
- AONL members representing each of the nine regions
- Executive Director, AONL Foundation
- Program Specialist, AONL Foundation
- AONL Liaison

Term Limit:

- Members serve a two-year term
- To maintain continuity, no more than 50% of MLG members should rotate off in any given year



Meeting Cadence

- One-hour virtual meetings held monthly beginning in January 2027, with meeting frequency increasing as needed leading up to the Annual Fundraiser on April 14, 2027
- Meeting agendas will be distributed via email one week in advance of each meeting



Objectives

Objectives	Target Date
Event Ambassadorship & Attendance Building • Serve as enthusiastic advocates for the event’s mission and goals • Share event promotions on social media and through channels • Promote the event to personal and professional networks; encourage attendance • Represent the organization positively in the community	4/14/2027
Sponsorship & Fundraising Support • Identify and connect staff to potential sponsors, donors, or partners • Make personal asks where appropriate to secure sponsorships or contributions • Leverage networks to help expand outreach	4/14/2027
Onsite Role (During AONL Annual Conference & Fundraiser) • Event booth staffing coverage during conference for sales and ticket distribution • Serve as welcoming hosts and ambassadors for attendees and sponsors • Assist with swag distribution, event activities, and sponsor recognition • Help foster a lively, welcoming, and mission-centered environment	4/14/2027