

Membership Committee Charter | 2026

Charter

Advance recruitment, retention and engagement strategies to support a diverse and active membership for all levels of nursing. The AONL MLG Membership Committee comprises a chair, co-chair, staff liaisons and volunteer members. The Membership Committee oversees the Membership Engagement Taskforce to deliver programs that enhance member value and professional growth. Key responsibilities include supporting the annual conference first-time attendee event, onboarding and power sessions and contributing to member value initiatives.



AONL Strategic Alignment

Priority:

#1 Lead, Inspire, and Support the Health Care Workforce

#3 Advance Nursing Leadership

Objectives:

- Advance strategies to recruit, retain and connect nurse leader members across the continuum and at every career stage
- Enhance member value and involvement through peer outreach and engagement initiatives
- Promote engagement in AONL leadership development through membership programming.

Eliminating Disparities in Healthcare Outcomes: Ensure safety is foundational for all practice environments

Innovation: Curiosity and learning from national experts to cultivate best practices across the industry and learning from national experts to cultivate best practices across the industry.

Technology: Support Leader2Leader interface upgrade and new mobile app*

Stakeholders



- AONL members (current and prospective)
- Volunteer leaders within the Membership Committee and Engagement Group
- AONL staff
- External partners involved in member value research (e.g., McKinley Advisors)
- Nursing professionals across practice settings and career stages

Meeting Cadence



- The Membership Committee meets virtually on the 2nd Monday of each month, meeting ~10 times yearly.
- Additional business is conducted through email as needed.
- Affiliated group, Membership Engagement Taskforce, holds separate meetings on a schedule set by each group based on their specific needs.

* Removed EPV as it is a stand-alone committee now; updated tech objective to reflect Leader2Leader upgrades

Deliverables



Deliverable	Target Date	Completion Date
▪ Host first-time attendee welcome event at AONL Conference	March 2026	
▪ Facilitate power sessions at AONL Conference	March 2026	
▪ Lead webinar orientation for new conference attendees	March 2026	
▪ Conduct quarterly onboarding sessions for new members	Ongoing	
▪ Respond to Leader2Leader member outreach messages	Ongoing	
▪ Support the Leader2Leader interface upgrade and addition of mobile app	September 2026	
▪ Design and implement segmented, virtual networking sessions	September 2026	
▪ Launch and support Ambassador “Get a Member” program	December 2026	
▪		

Mission: Transform healthcare through expert and influential nursing leadership.

Vision: Nursing leadership—one voice advancing health for all.